River Art Museum Inc.

RiverArtMuseum.org email: river@riverartmuseum.org
Glen River (CEO)

ARTISTS Keeping the doors of history open to contemporary artists.

Thank you for your interest in the River Art Museum. I am the founder and first artist in the museum program. Our contribution is to broaden the sources available to future curators, historians and art lovers for honest appraisal and representation of original art. With this in mind our first commitment is to save the art from destruction. Our 100 years archival legacy program is directed toward this goal.

100 years is a conceptual benchmark presuming that American society will have an independent vision of what is valuable to them in telling the story of who they are and where they came from. The benefit is to the artists in that their lifetimes' work is not discarded, and to posterity in that their choices have not been limited. This little bit of foresight may empower the museums of the future.

The emotional relief that an artist experiences from knowing that their art will survive their death and have a chance for recognition and inclusion for future generations is tremendous. The families and art lovers close to the artist are also are relieved of a burden they are not equipped to shoulder. The community are reassured that art does have intrinsic value to humanity and they are doing their part in building a culture for their children.

This model makes Storage and showing versatile partners in maintaining the collections (while not hiding them). Each (Ready Show) art storage container has an individual barcode which when scanned by a smartphone will bring up the specific web page listing the contents with quality pictures, and all related information on each individual work. Shipping documents and information are also included. In this way a curator may order appropriate units of art ready for display. This container identification system is also forwardly compatible with robotic storage management. This makes a scalable archive able to meet expanding needs. We understand that limited budgets mean that not all art works can be framed and ready to show, but we will strive to pack and have shown ready representative samples of the artist's greater body of work. Should the desire for deep storage articles be great enough, perhaps the resources for appropriate presentation will be forthcoming at that time. That is why proper documentation and indexing for referencing the contents is important. The central database offers flexible discovery to assist curators, biographers, historians and libraries.

I hope the overview will give substance to the Museum concept and our expectations for implementing the necessary phases of development. My thanks to our volunteers and supporters who have heightened our expectations for this artistic social venture.

If you are interested in long term archival storage and management of your artistic body of work, learn more on line at: Artists Participation Link: www.riverartmuseum.org/artists.php

We are focusing on artists from Fairfield County CT and Ulster County NY.

- Glen River

STRATEGIC PROGRAM VISION

The vision is to raise $49,000 to establish 2 storage areas and a web based management system to operate the 100 Year Legacy Program.

The Office/Studio A physical processing studio is necessary to receive materials for archiving such as: original works of art, writings, photographs, recordings, computers, digital storage, memorabilia and significant historical items pertinent to each artist's life, work, and process. These must then be cataloged, photographed, assigned appropriate storage, packed and shipped to the storage facilities.

The Web Based Management System This secure management system must be flexible enough to accommodate the archival and storage process from multiple sources, such as, in house interns, other art institutions, or existing storage transfer. In addition, the database must be searchable for reference, such as, museums, curators, historians, and libraries.

Responsive Outreach Storage Facility (Location 1) A part of the outreach policy to "Keep the artist's work alive" is the special show-ready storage. These essential support items and original art (ready to hang) are available to ship for showing at authorized presenters, such as, museums, University galleries and alternative art show venues. This storage includes easy access to location staff for scheduled shipping and receiving of traveling shows booked via the web based management.

Archival bulk Storage Facility (Location 2) Appropriate long term storage of less accessible archival materials requires adequate security and maintenance.

Build a Sustainable Operation Model With the establishment of client services and all necessary facilities in place, more clients may be recruited to increase income. Donated funds will allow this process to begin.